



Media Alert

Moodagent for Windows Desktop is here

Syntonetic, the creator of the world's most popular playlisting app for mobile -Moodagent, just announced the release of a desktop version for Windows based PCs.

Ever since the first version of Moodagent was released 1 ½ years ago, music fans from all over the world have been asking for a native desktop version. And now it's possible to create perfect playlists from your home library by simply choosing a starting track or by adjusting the Mood-sliders, to match your mood of the moment.

The desktop version of Moodagent also includes a unique recommendation technology, which will find you new music from the web that perfectly matches the musical profile of the tracks you're in the mood for.

“With Moodagent for Windows we're taking a huge step forward in optimizing the music experience for the listeners who have large music collections at home, and wants a fast and accurate way to find just the right music for the right time” says Peter Berg Steffensen, CEO at Syntonetic. “It is our hope, that people will find a whole new way to rediscover their library and explore new music, just as more than 5 million people have already done with our mobile app.”

Moodagent for Windows desktop has a built in profiling functionality, which automatically analyzes the specific moods and musical characteristics of each individual track. The unique profiling technique means that Moodagent can match tracks with similar values, and instantly build playlists that suits your mood. This is also the secret to providing music recommendations from the web with unrivaled accuracy. You can check out samples of the recommended tracks, and if you like what you hear, you can easily buy the tracks and integrate them into new playlists.

Creating the perfect playlists from your music collection at home has never been easier.

Moodagent for Windows desktop is available at the [Intel AppUp store](#) and costs \$5.

Features:

- Instantly create mood-based playlists from your desktop library by setting the mood-sliders or choosing a seed track
- Localized recommendations: Activate a playlist with a mix of your own library and then use any track within that playlist to generate online recommendations that match the specific mood values of the playing track.
- Instantly buy recommended music - just one click and you're in the 7digital Store
- Save and replay favorite playlists
- Try before you buy: Pre-listen to recommendations
- Automatically profiles your music based on emotion, mood, genre, sub-genre, style, tempo, beat, vocals, instruments and production features

PRESS CONTACTS

UK Press Contact:

Una Kent

+44 7802365956

uk@syntonetic.com

DK Press Contact:

Casper Falbe

+45 60644446

cf@syntonetic.com